

CUSTOMER MARKET SURVEY FORM

Market survey to understand customer pain-points and preferences for upcoming projects

Name				
Email Address				
Mobile Number		Telephone		
Date of Birth				
Resident Status (Indian/NRI)				
Contact Address				
City		Pin Code	State	Country
Permanent Address				
City		Pin Code	State	Country
KYC details			KYC Details Attached (Yes/ No)	
PAN Number				
Aadhaar Number				
Passport Number (if NRI Citizen)				
Any other address proof				
Photograph Attached				

Professional Details (Please tick the relevant one)

Service	Business	Doctor	Consultant	Engineer/ Lawyer
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Company Name _____ Work Location _____

What would be your purpose of purchase

End Use	Investment
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What type of unit would you be interested in?

Typology	3 BHK PREMIUM	3 BHK LUXE	4 BHK LUXE

What floor band would you be interested in for the typology chosen above?

Floor Band	
2 to 9	
10 to 17	
18+	

What price would you be willing to pay for the typology?

Floor Band – Typology	3 BHK PREMIUM	3 BHK LUXE	4 BHK LUXE
Saleable Area in sq. ft.	~ 1945	~ 2100	~ 2700
2 to 9	2.32 Cr+*	2.50 Cr+*	3.22 Cr+*
10 to 17	2.35 Cr+*	2.53 Cr+*	3.26 Cr+*
18+	2.38 Cr+*	2.56 Cr+*	3.30 Cr+*

***Terms and Conditions of the survey-**

- Prices excluding GST, advance maintenance, sinking fund and stamp duty/reg charges.
- The prices will vary based on the tower; series & SBA chosen.
- 2 Lac towards token amount for EOI
- 10% Booking Amount to be paid on the day on unit selection/allotment

What would be your preference?

Unit Preference	Floor Band

SOURCE

How did you hear of us?

Newspaper	Hoarding	Emailer	SMS
Website	Radio	Digital AD	Real Estate Portals
Existing Customer Referral	Existing customer (Loyalty)	Events/Exhibition	Corporate Mailer
Bank/HFI	Social media (Facebook/ LinkedIn/ Twitter/ YouTube/ Instagram)		
Activity in Residential Complex	Other (Please specify):		

If you heard about it through Channel Partner?

Channel Partner (CP) Name	CP RERA Registration Number	CP Salesperson Name and Number

Remarks _____

Customer Name: _____ Feedback taken by: _____

Signature & Date: _____ Signature & Date: _____